

1 RESOLUTION NO. 2024-290

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3 SPONSOR Executive Shapiro, Council as a Whole

4

5 DATE October 28, 2024 COMMITTEE Planning

6

7 **A Resolution declaring November 30th, 2024, as Small Business Saturday in Summit County**
8 **encouraging the residents of Summit County to support our small businesses, for the**
9 **Executive and Council, and declaring an emergency.**

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11 WHEREAS, the United States Small Business Administration (“SBA”) has cosponsored
12 Small Business Saturday since 2011; and

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14 WHEREAS, Small Business Saturday is meant to celebrate small businesses and their
15 contributions to their communities, and provide small businesses with marketing materials,
16 industry insights, and discounts on tools and services; and

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18 WHEREAS, the 2023 Consumer Insights Survey by American Express reported an
19 estimated \$17 billion in spending on Small Business Saturday in the United States and that 59%
20 of US consumers aware of Small Business Saturday shopped or ate at a small, independently
21 owned retailer or restaurant in 2023; and

22

23 WHEREAS, 72% of shoppers said Small Business Saturday made them want to shop and
24 dine at small, independent retailers and restaurants all year long, and 61% strongly agree that they
25 found a small business where they are likely to return and become a regular customer; and

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27 WHEREAS, small business owners and sole proprietors are an integral part of our
28 economic ecosystem; and

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30 WHEREAS, by celebrating our local small business success stories, local leaders can
31 encourage residents to become more intentional about seeking out local, independent retailers and
32 restaurants, growing our local economy and strengthening our community ties; and

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34 WHEREAS, the Executive and Council wish to share in the celebration and support local
35 small businesses this holiday season and beyond; and

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37 WHEREAS, this Council finds and determines, after reviewing all pertinent information
38 that it is necessary and in the best interest of the County to declare November 30th, 2024, as Small
39 Business Saturday in Summit County and to encourage the residents of Summit County to support
40 local small businesses;

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42 NOW, THEREFORE, BE IT RESOLVED by the Council of the County of Summit, State
43 of Ohio, that:

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45 SECTION 1

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47 The day of November 30th, 2024 is hereby declared Small Business Saturday in Summit
48 County, and the residents of Summit County are encouraged to support local small businesses.

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4 SECTION 2

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6 This Resolution is hereby declared an emergency in the interest of the health, safety and
7 welfare of the residents of the County of Summit, and for the further purpose to immediately spread
8 awareness for Small Business Saturday prior to November 30th, 2024.

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10 SECTION 3

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12 Provided this Resolution receives the affirmative vote of eight (8) members, it shall take
13 effect immediately upon its adoption and approval by the Executive; otherwise, it shall take effect
14 and be in force at the earliest time provided by law.

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16 SECTION 4

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18 It is found and determined that all formal actions of this Council concerning and relating
19 to the adoption of this Resolution were adopted in an open meeting of this Council, and that all
20 deliberations of this Council and of any of its committees that resulted in such formal action, were
21 in meetings open to the public, in compliance with all legal requirements, including Section 121.22
22 of the Ohio Revised Code.

23

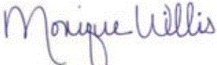
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25 INTRODUCED October 28, 2024

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27 ADOPTED November 18, 2024

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DocuSigned by:

CLERK OF COUNCIL
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DocuSigned by:

PRESIDENT OF COUNCIL
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34 APPROVED November 18, 2024

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EXECUTIVE
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Voice Vote – YES: 11 – 0: Darrow, Dickinson,
Donofrio, Ford, Kacyon, McKenney, Rodgers,
Schmidt, Wiedie Higham, Walters, Wilhite

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40 ENACTED EFFECTIVE November 19, 2024