Partnership Proposal

SPONSORSHIP LEVEL:

- Presenting Sponsor of the Corporate Challenge Program
- Blue Line Runnership Underwriter

PARTNERSHIP DESCRIPTION OF GOALS:

1. Recognize County of Summit as the Presenting Sponsor of the Corporate Challenge Program.

   - Promote Akron Marathon Race Series as a turnkey program for corporate wellness programs and improving overall health and wellness in Summit County.
   - Promote Akron Marathon Race Series participation to Summit County employees.

2. Underwrite 200 race entries.

   - The average race entry cost across the Akron Marathon Race Series is $75.00. Through the Akron Marathon's Blue Line Runnership Program, FREE race entries are available to low-income community members serviced by our nonprofit partners. This program focuses on serving the underprivileged, disadvantaged, and/or those struggling with mental health and/or recovery.

TERMS

- Sponsorship Terms:
  - Years 2025 & 2026
  - First right of refusal for additional 2-year term
- Payment Terms:
  - $35,000 due year 2025
  - $35,000 due year 2026

COUNTY OF SUMMIT DELIVERABLES:

- Provide opportunities to promote Corporate Challenge Program, Blue Line Runnership Program, and participation in the Akron Marathon Race Series to employees and Summit County businesses and organizations.

AKRON MARATHON (AM) DELIVERABLES:

- Press Release announcing County of Summit as the Presenting Sponsor of the Corporate Challenge Program
- Naming rights as the Presenting Sponsor of the Corporate Challenge Program
- Logo inclusion on Corporate Challenge Program Cup and champion replica
- Prominent recognition in Corporate Challenge Program materials
- Logo on website
- Social Media mentions (4)
- Race Entries (30)

- VIP kick-off party invitations (5)
- Health & Fitness Expo booth
- Logo at Start & Finish Lines
- Logo in event guide
- Listing on volunteer t-shirts
- Recognition by race announcer
- Race day VIP hospitality passes (10)

Agreed by Sponsor:

_____   _____   _____
(Printed Name and Title)   (Signature)   (Date)

Agreed by Event:

_____   _____   _____
(Printed Name and Title)   (Signature)   (Date)