RESOLUTION NO. 2026-313

SPONSOR Executive Shapiro, Council as a Whole

DATE November 9, 2026 COMMITTEE Human Services

A Resolution declaring November 28, 2026, as Small Business Saturday in Summit County and encouraging the residents of Summit County to support our small businesses, for the Executive and Council, and declaring an emergency.

WHEREAS, the United States Small Business Administration (SBA) has cosponsored Small Business Saturday since 2011; and

WHEREAS, Small Business Saturday is meant to celebrate small businesses and their contributions to their communities, and provide small businesses with marketing materials, industry insights, and discounts on tools and services; and

WHEREAS, the 2023 Consumer Insights Survey by American Express reported an estimated $17 billion in spending on Small Business Saturday in the United States and that 59% of US consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant in 2023; and

WHEREAS, since its beginnings in 2010, Small Business Saturday has contributed an estimated $201 billion to local economies throughout the United States; and

WHEREAS, 72% of shoppers said Small Business Saturday made them want to shop and dine at small, independent retailers and restaurants all year long, and 61% strongly agree that they found a small business where they are likely to return and become a regular customer; and

WHEREAS, small business owners and sole proprietors are an integral part of our economic ecosystem; and

WHEREAS, by celebrating our local small business success stories, local leaders can encourage residents to become more intentional about seeking out local, independent retailers and restaurants, growing our local economy and strengthening our community ties; and

WHEREAS, the Executive and Council wish to share in the celebration and support local small businesses this holiday season and beyond; and

WHEREAS, this Council finds and determines, after reviewing all pertinent information, that it is necessary and in the best interest of the County to declare November 28, 2026, as Small Business Saturday in Summit County and to encourage the residents of Summit County to support local small businesses;

NOW, THEREFORE, BE IT RESOLVED by the Council of the County of Summit, State of Ohio, that:

SECTION 1

The day of November 28, 2026, is hereby declared Small Business Saturday in Summit County, and the residents of Summit County are encouraged to support local small businesses.

SECTION 2

This Resolution is hereby declared an emergency in the interest of the health, safety and welfare of the residents of the County of Summit, and for the further purpose to immediately spread awareness for Small Business Saturday prior to November 28, 2026.

SECTION 3

Provided this Resolution receives the affirmative vote of eight (8) members, it shall take effect immediately upon its adoption and approval by the Executive; otherwise, it shall take effect and be in force at the earliest time provided by law.

SECTION 4

It is found and determined that all formal actions of this Council concerning and relating to the adoption of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action, were in meetings open to the public, in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

INTRODUCED November 9, 2026

ADOPTED _____

_____ _____
CLERK OF COUNCIL PRESIDENT OF COUNCIL

APPROVED _____

_____
EXECUTIVE

ENACTED EFFECTIVE _____