

EXHIBIT A



AKRON-CANTON

AIRPORT

20-301

a better way to go.®

EXHIBIT A

Akron-Canton Airport: Post-Pandemic Community Leadership Air Service Incentive

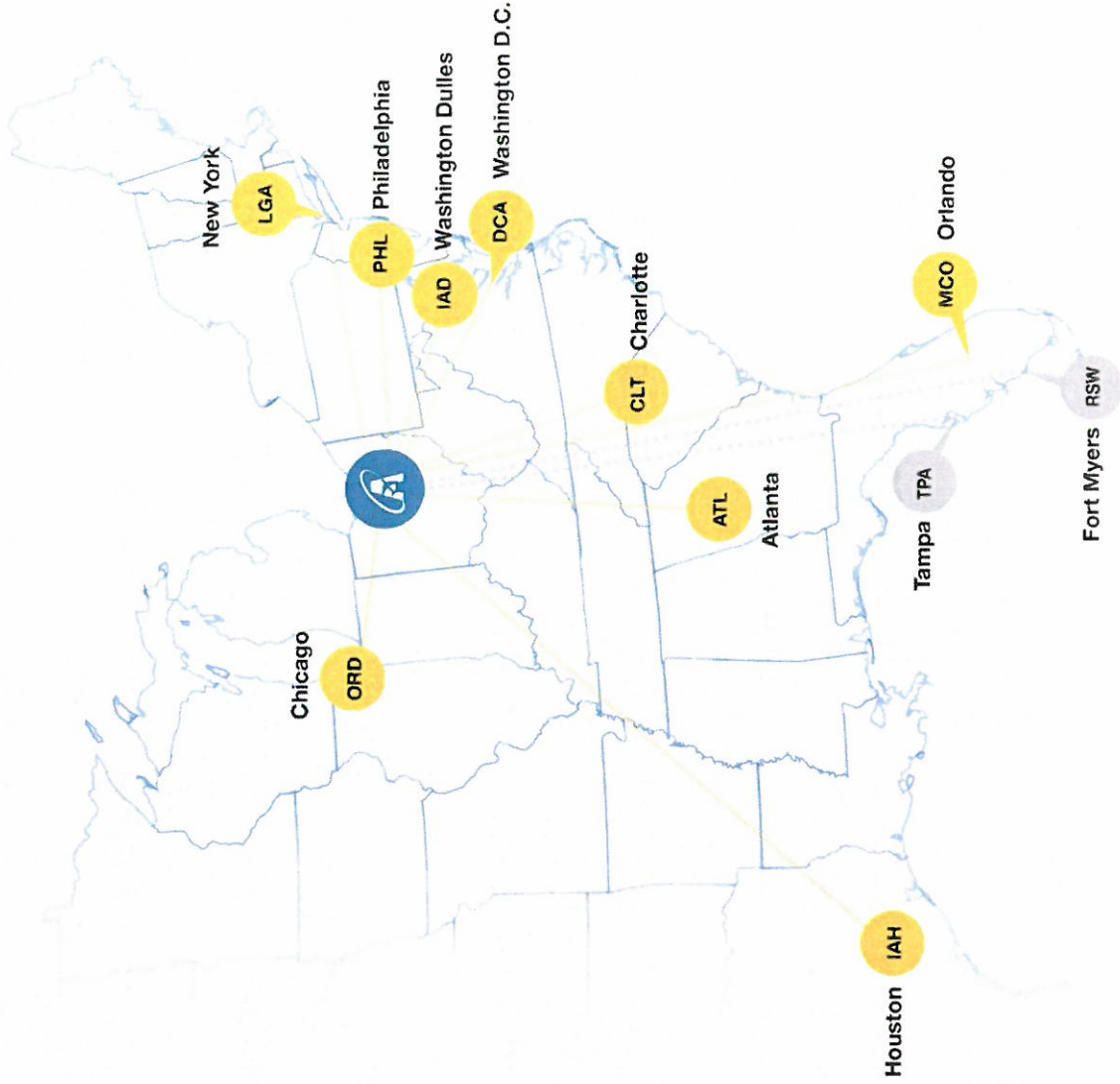
Akron-Canton Airport | 5400 Lauby Road NW
North Canton, OH 44720 | 1-888-434-2359

Route Map

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Year Round Flights

Seasonal Flights Only



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Affected Routes

Airlines are reducing capacity system-wide, CAK has experienced the following:

- **LaGuardia aboard American Airlines, daily service has been suspended for April, May, June 2020**
- **Chicago aboard American Airlines, daily service has been suspended for April, May, June 2020**
- **Washington D.C. (Reagan) aboard American Airlines, daily service has been suspended for April, May, June 2020**
- **Houston aboard United Airlines, suspended from April 1 – Sept 30, 2020.**
- **Washington Dulles aboard United Airlines, launch suspended (originally anticipated for May 8, 2020)**
- **Newark aboard United Airlines, ended April 1, 2020 rather than May 7, 2020**
- **Ft. Myers and Tampa aboard Spirit Airlines, wrapped up their seasonal service in April 2020**
- **Orlando aboard Spirit Airlines, suspended from April 3 - June 10, 2020**

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Prioritizing Route Resumption

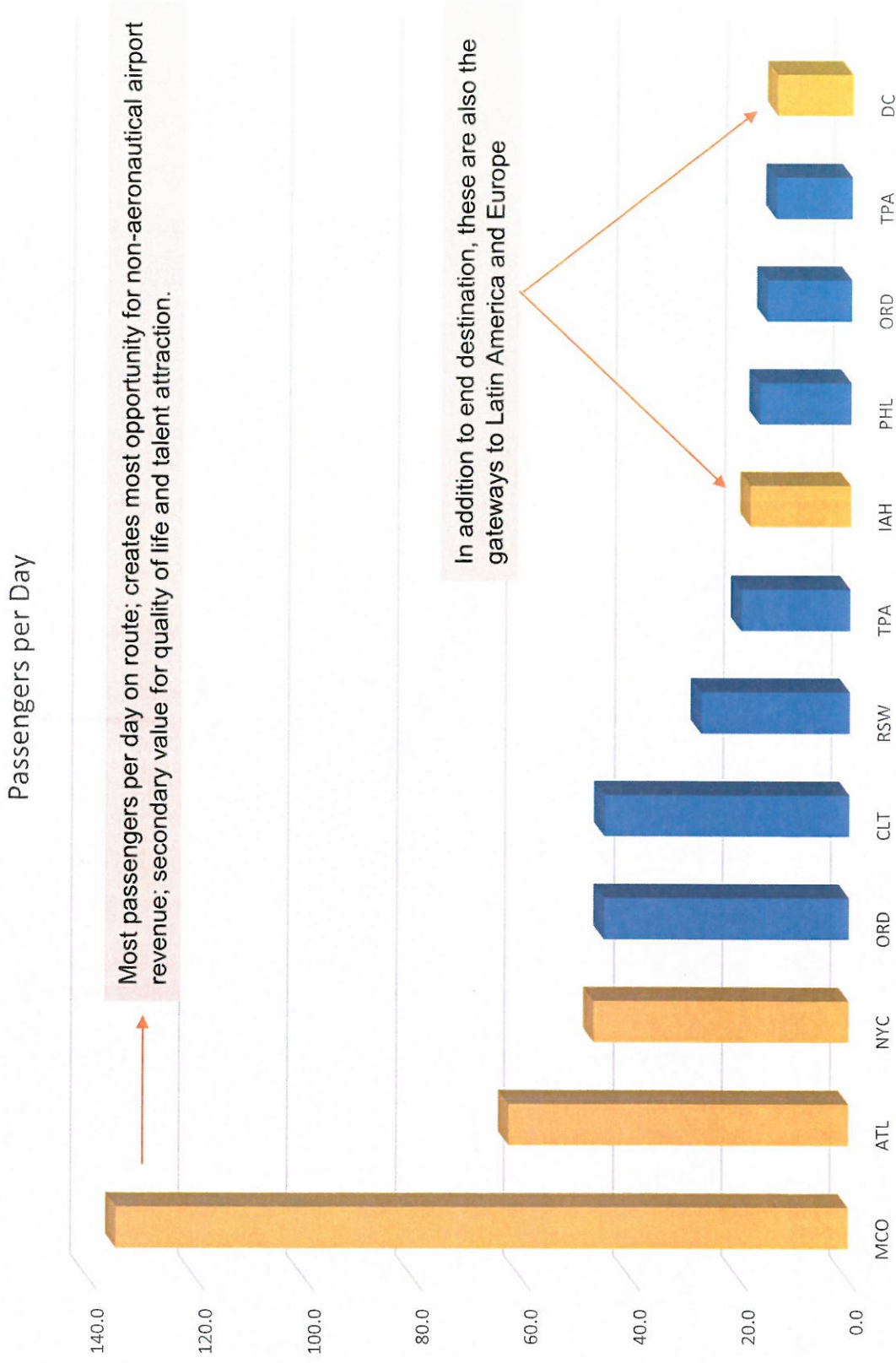
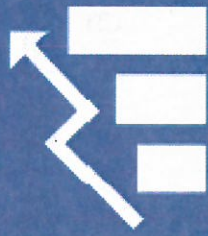


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CAK's Economic Impact

In 2018, Akron-Canton Airport generated recurring economic impacts of:



+\$1.01^B

IN ECONOMIC
IMPACT



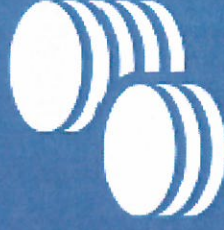
+4,486

IN EMPLOYMENT
GENERATION



+\$212^M

IN PAYROLL
GENERATION



+\$85^M

IN TOTAL TAX
REVENUE

ECONOMIC IMPACT GREATER AKRON-CANTON



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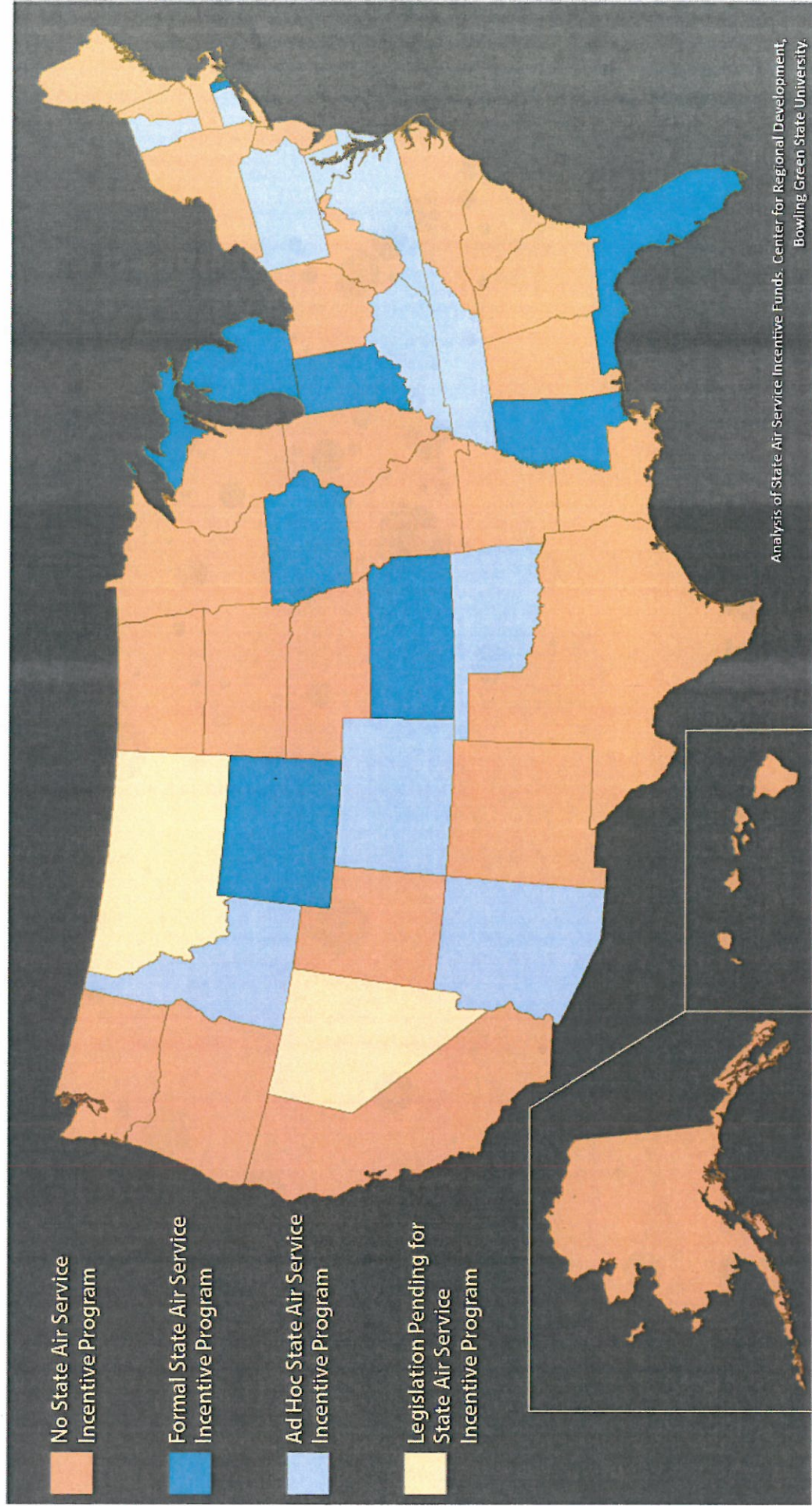
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JobsOhio Program – Restoration of Air Service

- Commercial Air Service Restoration Program
 - Provides Ohio airports limited, short-term (6 months) funding to support agreements with the air carriers.
 - Funding amount is \$10,000,000
 - Provides opportunity for CAK and business community to work collaboratively (P3) to retain and restore air service for economic development.
 - Amount of funds awarded will be dependent on the type of air service, the level of financial commitment from the local community, and the availability of JO funds.
 - JO funding would require **20% local match per route.**
 - \$1,000,000/route required to gain an airlines' commitment to provide air service
 - **OUR ASK: \$200,000/route from a 'combined' community (August 2020)**

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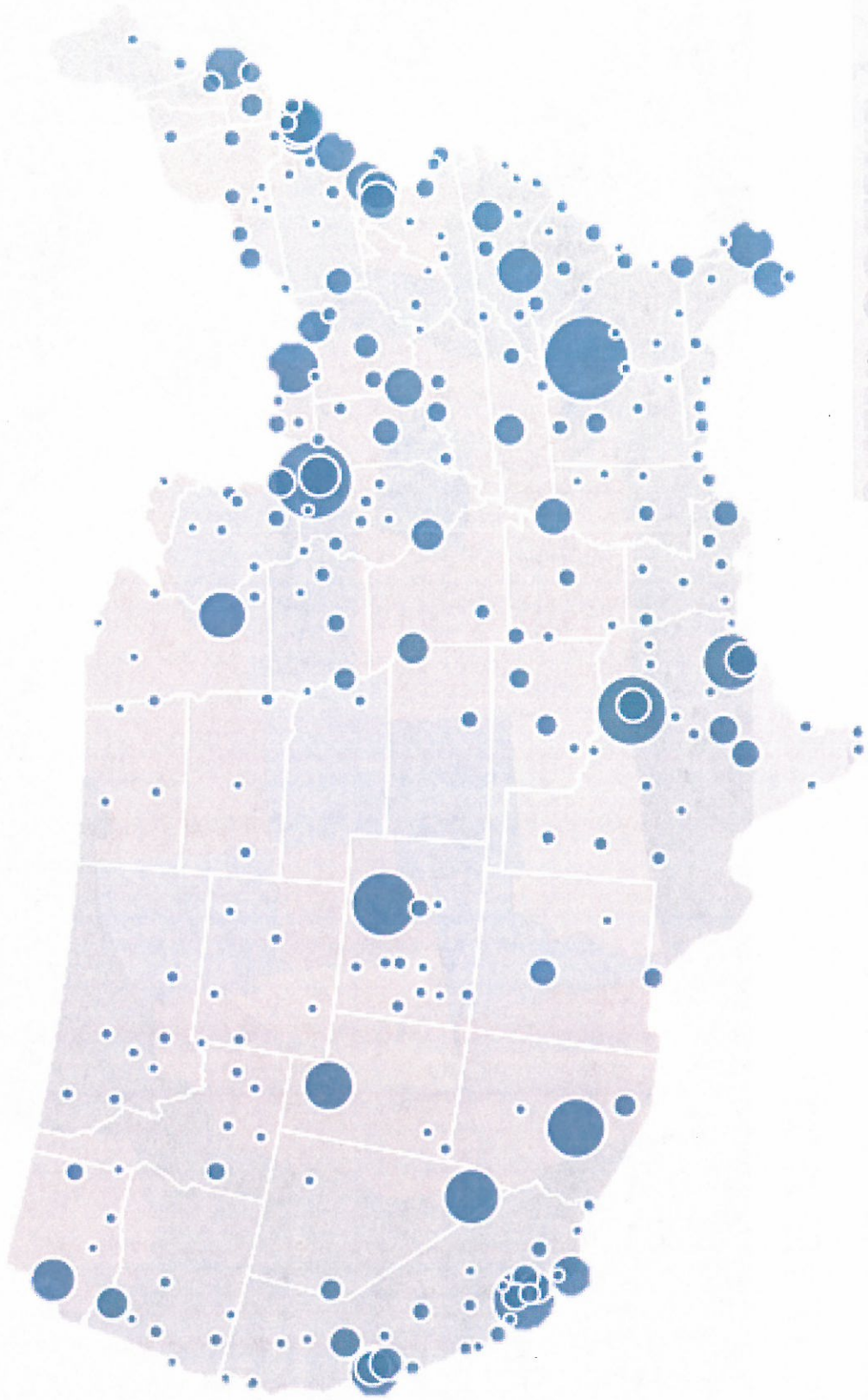
What states are doing across the country (Ohio is not)



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**We're competing with communities
across the country for service.**



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YOU, the community, are the most important part of YOUR airport

- Confident that COVID-19 is going to hurt secondary airports most; to resume service we'll need to mitigate risk
- Service frequency will likely be the largest loss, a tremendous hurdle to overcome with keeping and attracting new customers
- The community must prove that people will fly from CAK
- The service we have needs to work before other carriers will consider
- Fill airplanes. If they aren't filled, we don't get more
- Data has become our leverage in air service development. Corporate/leisure travel volume is anonymous, only shared with airlines, and helps secure service. Network planners are in charge of 300+ airports, we have to provide the secondary data
- **Come to us with updates on new business, growing business or change in business. We can work together to build a story for the airlines**

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Questions and Answers

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