

1 RESOLUTION NO. 2022-293

2  
3 SPONSOR Executive Shapiro & Council as a Whole

4  
5 DATE October 24, 2022 COMMITTEE Planning

6  
7 **A Resolution declaring November 26, 2022, as Small Business Saturday in Summit County,**  
8 **and encouraging the residents of Summit County to support our local small businesses, for**  
9 **the Executive and Council, and declaring an emergency.**

10  
11 WHEREAS, the United States Small Business Administration (“SBA”) has cosponsored  
12 Small Business Saturday since 2011; and

13  
14 WHEREAS, Small Business Saturday is meant to celebrate small businesses and their  
15 contributions to their local communities, and provide small businesses with marketing materials,  
16 industry insights, and discounts on tools and services; and

17  
18 WHEREAS, the COVID-19 pandemic has negatively impacted small businesses such as  
19 restaurants, bakeries, salons, boutiques, theaters, stadiums, construction firms, dentist offices,  
20 retail stores, and more, as well as their employees and suppliers; and

21  
22 WHEREAS, the United States government and Summit County have both deployed  
23 financial relief to small businesses and their employees, with Summit County alone distributing  
24 \$12.8 million in CARES Act funding to 3,000 small businesses; and

25  
26 WHEREAS, the 2021 Consumer Insights Survey reported an estimated \$23.3 billion in  
27 spending on Small Business Saturday in the United States; and

28  
29 WHEREAS, this number represents both an increase over 2020, at \$19.8 billion, and over  
30 2019, at \$19.6 billion, indicating that efforts to support small businesses may be encouraging a  
31 recovery from the height of the pandemic; and

32  
33 WHEREAS, 79% of shoppers recognized the importance of shopping small to support their  
34 community, indicating that people understand that positive impact of small businesses on local  
35 economies; and

36  
37 WHEREAS, the Executive and Council wish to share in this celebration and support local  
38 small businesses as transition through the economic recovery and beyond; and

39  
40 WHEREAS, this Council finds and determines, after reviewing all pertinent information  
41 that it is necessary and in the best interest of the County to declare November 26, 2022, as Small  
42 Business Saturday in Summit County and to encourage the residents of Summit County to support  
43 local small businesses;

44  
45 NOW, THEREFORE, BE IT RESOLVED by the Council of the County of Summit, State  
46 of Ohio, that:

47  
48

1 RESOLUTION NO. 2022-293

2 PAGE TWO

3  
4 SECTION 1

5  
6 The day of November 26, 2022 is hereby declared Small Business Saturday in Summit  
7 County, and the resident of Summit County are encouraged to support local small businesses.

8  
9 SECTION 2

10  
11 This Resolution is hereby declared an emergency in the interest of the health, safety and  
12 welfare of the residents of the County of Summit, and for the further purpose to immediately spread  
13 awareness for Small Business Saturday prior to November 26, 2022.

14  
15 SECTION 3

16  
17 Provided this Resolution receives the affirmative vote of eight (8) members, it shall take  
18 effect immediately upon its adoption and approval by the Executive; otherwise, it shall take effect  
19 and be in force at the earliest time provided by law.

20  
21 SECTION 4

22  
23 It is found and determined that all formal actions of this Council concerning and relating  
24 to the adoption of this Resolution were adopted in an open meeting of this Council, and that all  
25 deliberations of this Council and of any of its committees that resulted in such formal action, were  
26 in meetings open to the public, in compliance with all legal requirements, including Section 121.22  
27 of the Ohio Revised Code.

28  
29  
30 INTRODUCED October 3, 2022

31  
32 ADOPTED October 24, 2022

33  
34  
35   
36 CLERK OF COUNCIL

  
PRESIDENT OF COUNCIL

37  
38 APPROVED October 25, 2022

39  
40  
41   
42 EXECUTIVE

43  
44 ENACTED EFFECTIVE October 26, 2022

Voice Vote - YES: 9-0: Darrow, Dickinson, Donofrio, Rodgers,  
Schmidt, Sims, Walters, Wiedie Higham, Wilhite  
ABSENT: DeVitis, McKenney