

1 RESOLUTION NO. 2023-311

2

3 SPONSOR Executive Shapiro

4

5 DATE October 16, 2023 COMMITTEE Planning

6

7 **A Resolution declaring November 25th, 2023, as Small Business Saturday in Summit County,**
8 **encouraging the residents of Summit County to support our small businesses, for the**
9 **Executive and Council, and declaring an emergency.**

10

11 WHEREAS, the United States Small Business Administration (“SBA”) has cosponsored
12 Small Business Saturday since 2011; and

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14 WHEREAS, Small Business Saturday is meant to celebrate small businesses and their
15 contributions to their communities, and provide small businesses with marketing materials,
16 industry insights, and discounts on tools and services; and

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18 WHEREAS, the aftereffects of the COVID-19 pandemic continue to impact small
19 businesses such as restaurants, bakeries, salons, boutiques, theaters, stadiums, construction firms,
20 dentist offices, retail stores, and more, as well as their employees and suppliers; and

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22 WHEREAS, the 2022 Consumer Insights Survey by American Express reported an
23 estimated \$17.9 billion in spending on Small Business Saturday in the United States in 2022; and

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25 WHEREAS, 72% of shoppers said Small Business Saturday made them want to shop and
26 dine at small, independent retailers and restaurants all year long; and

27

28 WHEREAS, the Executive and Council wish to share in this celebration and support local
29 small businesses this holiday season and beyond; and

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31 WHEREAS, this Council finds and determines, after reviewing all pertinent information
32 that it is necessary and in the best interest of the County to declare November 25th, 2023, as Small
33 Business Saturday in Summit County and to encourage the residents of Summit County to support
34 local small businesses;

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36 NOW, THEREFORE, BE IT RESOLVED by the Council of the County of Summit, State
37 of Ohio, that:

38

39 SECTION 1

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41 The day of November 25th, 2023 is hereby declared Small Business Saturday in Summit
42 County, and the residents of Summit County are encouraged to support local small businesses.

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44 SECTION 2

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46 This Resolution is hereby declared an emergency in the interest of the health, safety and
47 welfare of the residents of the County of Summit, and for the further purpose to immediately spread
48 awareness for Small Business Saturday prior to November 25th, 2023.

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4 SECTION 3

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6 Provided this Resolution receives the affirmative vote of eight (8) members, it shall take
7 effect immediately upon its adoption and approval by the Executive; otherwise, it shall take effect
8 and be in force at the earliest time provided by law.

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10 SECTION 4

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12 It is found and determined that all formal actions of this Council concerning and relating
13 to the adoption of this Resolution were adopted in an open meeting of this Council, and that all
14 deliberations of this Council and of any of its committees that resulted in such formal action, were
15 in meetings open to the public, in compliance with all legal requirements, including Section 121.22
16 of the Ohio Revised Code.

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19 INTRODUCED October 16, 2023

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21 ADOPTED October 30, 2023

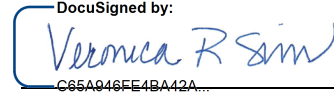
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25 CLERK OF COUNCIL

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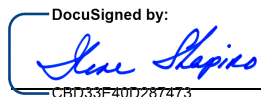
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PRESIDENT OF COUNCIL

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APPROVED October 30, 2023

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29 DocuSigned by:

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31 EXECUTIVE

32

33 ENACTED EFFECTIVE October 31, 2023

Voice Vote – YES: 11 – 0: Darrow, DeVitis, Dickinson, Donofrio, McKenney,
Rodgers, Schmidt, Sims, Walters, Wiedie Higham, Wilhite